Japanese "Iida mizubiki" · · ·





The Iida mizubiki is the smokestack industries which count the history of about 300 year.

Mizubiki is loaded with the meaning which connects the heart and the heart and suits the edge of people and a person, and the technology is exactly "work of conclusion."

The gratitude and love to an important person are put, there is an important meaning of conveying a feeling, and, in addition, the culture is still succeeded carefully. First of all, mizubiki is the string-shaped thing which processed Japanese paper vividly by the traditional process, and it is based on

"conclusion" by the work of a hand. Although it is paper, it is in the merit of a material and the abundance of a color which cannot go out easily. The feature of the "Iida mizubiki" is in the beauty of the curve produced by the work connected to linear beauty with a strong core.

Moreover, it is in the abundance of incomparable scarcity and a goods variation also in the technical capabilities and the world which have been cultivated in 300. The "Iida mizubiki" which uses the high material of quality and is made by the skilled craftsmen's hand is presented also to the Japanese Imperial Household.

In 1998, it was adopted as a laurel wreath awarded to the souvenir presented to a player, and a prizewinner in the Winter Olympics held in Nagano Prefecture in Japan, or the Paralympics.

Many people were charmed by delicate workmanship and the Japanese design, and people in the world were permitted the Iida mizubiki.

Taking advantage of the characteristic of the material of the mizubiki of it being strong and being easy to carry out processing beautifully, a new product is produced not only traditional handicrafts but into the life of the present age.

I would like to send "the heart and the form" of conclusion of the Iida mizubiki to people in the world.